

## **Other Services:**

### **High-Speed Wireless Internet**

World 2 Do has partnered with multiple providers of high-speed internet to the hotel, apartment, and leisure market. Through this partnership, World 2 Do provides access to wireless connection, many software platforms for this application (i.e. remote printing, faxing, room service, and more), and new state of the art technological advances.

### **Graphic Design and Video**

With our vast group of professional designers and artists, World 2 Do offers a multitude of artistic services to our many clients – From High-end television production to Low-end print brochure design and anywhere in between.

### **Web Design & Hosting**

We offer the complete service of web design. With experience in the highest technology web design, World 2 Do can produce elaborate flash animation web sites, complicated data base programs, or simple static web site shells. We've produced many sites for our current client base.

### **Custom Voicemail**

Voicemail services are available for single user businesses to mid-range size organizations. We execute complete production and housing of all hardware, software, and recordings. We have professionally executed voice-overs with actors and multi-lingual messaging capabilities.

### **Hotel Beat Newsletter**

World 2 Do brings the Silicon Valley's only hotel newsletter to life. Production of our exclusive newsletter began summer of 2002 and runs on a quarterly basis. The Hotel Beat is made for hotels, distributed to the hotels, with the hotels in mind.

### **Secret Shopper Reporting**

With our vast knowledge of the restaurant, day spa, and hotel businesses, World 2 Do offers secret shopper reporting. We report to the ownership and management team what is really happening on a customer level within their company. Shopper reports are detailed, elaborate, and can be customized per each client.

### **Media True**

*Media True* is a non-biased media-auditing product. As a third party auditor we measurably track any form of advertising. Giving monthly results to all our clients, *Media True* is a unique revolutionary look into the future of promotions.

### **Custom 2 Do's**

This concept product is a customization of any of our printed materials. Typically seen in hotels, the *Custom 2 Do* is a *What 2 Do*<sup>TM</sup> guide that has been altered to fit the individual needs of our customers.

### **Map Pad**

A black and white tear away pad of maps with display ads/logos surrounding the map, and the *What 2 Do*<sup>TM</sup> Guide located on the back. Customers are automatically included on the back each page in the *Map Pad* by being in the *What 2 Do*<sup>TM</sup> guide. You can receive a display ad located next to the map with a locator circle placed on the map. *Map Pads* go into all the hotel lobbies for use by guests who request a map.